DVD Handycam® Camcorder

DCR-DVD308

NEW

▲ Step-up









WIDELCD





MEMORY STICK PRO Duo



Instantly capture and share all your moments with the DCR-DVD308. Record directly to DVD-R/-RW/+RW/+R DL discs. The 1 Megapixel CCD captures every image while 25x optical zoom gets you closer than ever imagined. Then share it on DVD, on a Memory Stick Duo™ media (sold separately) or with the USB 2.0 connection.

- ▲ 1.0 Megapixel Advanced HAD™ CCD Imager 1/6" Advanced HAD™ (Hole Accumulation Diode) CCD imager with 690K effective video pixels provides excellent detail and clarity, for exceptional digital video (up to 520 lines of resolution) and still image performance. Realize great looking digital still images with 1,000K effective nixels
- Advanced HAD™ CCD Technology Enhanced CCD design allow more light to reach the imager which reduces video noise to improve signal-to-noise ratio by up to 6dB (2x better than a standard CCD). Particularly effective when shooting in dark situations.
- DVD Format Video Recording² The DVD recording format delivers digital picture and sound quality comparable to that of MiniDV, but on DVD. Playback of the DVDs couldn't be simpler. After finalizing the disc in the camera, the disc plays back in compatible DVD Players, computers and even PlayStation® 2 and PlayStation 3 video game consoles.
- DVD-R/RW+ RW/+R DL (Dual Layer) The DCR-DVD308 is compatible with a variety of DVD formats allowing the ease of use and simplicity found in DVD Media. With DVD+RW media there is not a need to finalize the disc (minimum recording required). Simply remove the disc and insert the media into a compatible DVD PlayerCompatible⁴.
- 25X Optical/2000X Digital Zoom The optical zoom helps to bring the action up close from far away. In addition, the digital zoom interpolation means that extreme digital zooming is clearer, with less distortion than previous types of digital zooms

- Professional Quality Carl Zeiss® Vario-Tessar® Lens Carl Zeiss lens have an advanced optical multi-layer coating offering less glare and flare with increased contrast. This results in vivid image brilliance, true-to-life color saturation, and perfect renditions of subtle tones.
- ▲ Dolby® Digital 5.1ch Recording The DCR-DVD308 will record in Dolby Digital 5.1ch surround sound with a built-in microphone. By recording in 5.1 channel surround sound you can experience your home movies with active sounds coming from all directions. Enjoy your personal home movies the way you experienced them while recording.
- 2.7" Hybrid SwivelScreen™ LCD Display (123K Pixels)Compatible⁷
 Provides excellent viewing clarity with improved resolution. The 123K pixel LCD rotates up to 270-degrees for multiple viewing angles, providing sharp, detailed images for monitoring or playback. The Hybrid LCD Screen provides accurate viewing in sunlight or bright light, virtually eliminating the "wash-out" common with traditional LCD screens.
- One Touch Wide Angle Shooting Easily switch between 16:9 and 4:3 aspect ratios for shooting with just the touch of a button.
- Memory Stick Duo™ Media Slot⁶ Capture still images up to 1152x864 resolution, directly onto Memory Stick Duo® Media for easy transfer to PCs for emailing, printing or sharing with other compatible Memory Stick™ devices.
- Visual Index Screen Shows thumbnall images of video clips and still images when playing back on your camcorder or DVD player, making your selection easier.

- Super SteadyShot® Picture Stabilization System An advanced version of Sony's SteadyShot® system that controls an even higher range of shake and vibration frequencies, to achieve an even higher level of smoothness without degradation of video like some other image stabilization systems.
- Super NightShot® Plus Infrared System An advanced version of Sony's NightShot® Infrared system that allows users to record natural color images in low-light conditions, but without the blurring common with other low-light recording systems.
- ▲ Active Interface Shoe
 Conveniently gives you the option of
 adding accessories such as lights,
 flashes and microphones to the
 camera, which can communicate with
 the camera and also draw power from
 the camera.
- USB 2.0 Interface³
 USB 2.0 Interface provides an easy way to connect your DVD Handycam camcorder to computers for fast transfer of video and still images to your computer for editing. The camcorder can also be used as an external DVD burner, convenient for making copies of your DVDs or burning edited movies.
- InfoLITHIUM® Battery with AccuPower™ Meter System Charge the battery at any time because unlike NiCad (Nickel Cadmium) batteries Sony's rechargeable Lithium-lon batteries are not subjected to a life shortening "memory effect". Sony's exclusive AccuPower™ meter displays the approximate battery time remaining in minutes, in the viewfinder or the LCD screen.

ADDITIONAL FEATURES

- Progressive Shutter System
- Scene Selection Modes
- Fader Effect(s)
- Picture Effects
- Multi Lanugage Menu



DCR-DVD308

Imaging Device: 1/6" Advanced HAD™ CCD

Pixel Gross: 1070K

Recording Media: 3" (8cm) DVD (DVD-R/DVD-RW/DVD+RW/DVD+R DL)⁵ (sold separately)

Recording and Playback Times: Single Layer - HQ: up to 20 min., SP: up to 30 min., LP: up to 60 min.; Dual Layer - HQ: up to 35 min., SP: up to 55 min., LP: up to 110

Video Actual: 670K Pixels (16:9), 690K Pixels (4:3) Still Actual: 750K Pixels (16:9), 1000K Pixels (4:3)

Recording Format: Dolby® Digital 5.1ch Microphone: Yes (Built-in, 5.1ch)

USB Streaming: N/A

Accessory Shoe: Yes (Active Interface Shoe) White Balance: Auto, Indoor, One-push, Outdoor

Memory Stick PRO™ Media Compatibility: Tested to support up to 4GB media capacity; does not support high speed transfer function; does not support Access Control security function.

Still Image Mode(s): JPEG

Scene Mode(s): Beach, Candle, Fireworks, Landscape, Portrait, Snow, Sports, Spotlight, Sunrise & Sunset and

Image Stabilization: Yes (Electronic)

Easy Operation: Yes

Multiple Language Display: Yes

Remote Control: Yes Slide Show Mode: Yes

Picture Effect(s): Monotone, Pastel and Sepia

Digital Picture Effect(s): Old Movie PictBridge Compatible: Yes

Low Light Capability: Super NightShot® Plus

Fader Effect(s): Black, White

Tilting: N/A

Video Recording System: DVD-Video/DVD-VR

Analog-to-Digital Converter: N/A

Format: MPEG2 (SD)

Video Signal: NTSC color, EIA standards

Analog Audio/Video Input(s): N/A Analog Audio/Video Output(s): Yes (Multi A/V) Digital Audio/Video Input(s): Yes (via USB)

Digital Audio/Video Output(s): Yes (via USB)

USB Port(s): Yes (2.0 compliant)³

i.LINK® Interface: N/A

Component Video (Y/Pb/Pr) Output(s): N/A

Headphone Jack: N/A

Microphone Input: Yes (thru Active Interface Shoe)

Remote Jack: Yes (Mini Plug)

S-Video Input(s): N/A

S-Video Output(s): Yes (optional accessory)

HDMI™ Connection Output(s): N/A

LCD Screen: "2.7" (123K Pixels) Wide (16:9) Hybrid Touch Panel LCD Display

Viewfinder: Wide (16:9), Color (123K Pixels)

Docking Station: N/A Light/Flash: N/A

35mm Equivalent: 41-1189mm (16:9 Camera Mode), 43-1075mm (4:3 Camera Mode), 39-975mm (16:9 Memory Mode), 36-900mm (4:3 Memory Mode)

Aperture: f1.8 - 3.2

Exposure: Touch Panel (28 steps)

Filter Diameter: 30mm

Focal Distance: 2.5 - 62.5mm; Telemacro Mode - 380mm

Focus: Full Range Auto, Manual (Touch Panel)

Progressive Shutter Mode: Yes

Shutter Speed: Auto, 1/4-1/4000 (Scene Selection Mode)

Optical Zoom: 25X Digital Zoom: 2000X Resolution: 1MP

Lens Type: Carl Zeiss® Vario-Tessar®

Minimum Illumination: 4 Lux (0 Lux with Super

NightShot® Plus Infrared System)

Battery Type: InfoLITHIUM® with AccuPower™ Meter System (NP-FH40)

Power Requirements: 7.2V (battery pack); 8.4V (AC Adaptor)

Power Consumption (in Operation): 2.9W/3.2W (VF/LCD)

Limited Warranty Term: 1 Year Parts; 90 Days Labor

Operating System Compatibility: Microsoft® Windows® 2000 Professional, XP Home, XP Professiona

Supplied Software: Picture Motion Browser v. 2.0

Weight: 16 oz (450g) with DVD Media and supplied batterv

Measurements: 2 1/4" x 3 5/8" x 51/4" (54.5 x 89 x 130.5mm)

Power Adaptor/In Camera Charger (AC-L200) InfoLITHIUM® Rechargeable Battery (NP-FH40) Wireless Remote Commander® Remote Control (RMT-835)

A/V Cable

USB Cable

Enjoy Handycam Video

High Grade A/V Cable with S-Video (VMC-30FS) Wireless Bluetooth® Microphone with Center Channel Capability (ECM-HW1)

UPC Code: 027242701755

- Actual battery life may vary based on product settings, usage patterns, battery and environmental conditions.. Designed for use with compatible Sony InfoLITHIUM® batteries.
- with compatible softy initial initiality batteries.

 2. Playback on all home DVD players, computer DVD drives, and PlayStation® 2 and PlayStation 3 consoles cannot be guaranteed. Some players, drives, and video game consoles lack the ability to read due to the optical reflection standard of DVD-R/RW discs and/or due to encoding incompatibilities. Refer to the specifications of your playback equipment for additional compatibility information.

 3. Not all products with a USB 2.0 connector may communicate with
- each other due to chipset variations.
- Recording time may vary depending upon the types of images and amount of movement you are shooting.

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- 5. Use of Sony DVD-R/-RW/RW/RDL Media recommended. For third
- party media, confirm compatibility with manufacturer.

 6. Available storage capacity of Memory Stick and Memory Stick PRO media may vary. A portion of the memory is used for data management functions. Actual available memory in MBs is: 8=7.5, 16=15, 32=30, 64=61, 128=123, 256=220, 512=460, 1GB=940, 2GB=1.85GB, 4GB=3.66GB.
- Viewable area measured diagonally.

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Features and specifications subject to change without notice. Non-metric weights and measures are approximate and may vary.

Screen Images Simulated

BATTERY LIFE ¹		
Battery ¹ (Fully charged)	Continuous Record Time VF/LCD/LCD Backlight Off	Continuous Playback Time LCD On/Off
NP-FH40	95/85/95 min	110/125 min
NP-FH50	110/100/110 min	130/145 min
NP-FH70	235/215/235 min	280/315 min
NP-FP100	545/495/545 min	635/725 min

STILL IMAGE MODE Memory Stick Duo™ Media⁶ 1152 x 864 1152 x 648 (16:9) 640 x 480 (VGA) 64MB 120/325 160/390 390/980 245/650 780/1970 325/780 Memory Stick PRO Duo™ 1edia⁶ 590/1400 1400/3550 445/1150 256MB 512MB 1200/2850 2850/7200 1GB 1800/4900 2450/5900 5900/14500 12000/30000 2GB 3750/10000 5000/12000

Please visit the Dealer Network for more information at www.sony.com/dn